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BLUEFISH444 SHOWCASES NEWTEK CONNECT PRO, 4K NDI™ WORKFLOWS AT NAB SHOW 2017
NDI-compatible Bluefish444 SDI cards send and receive 4K video and audio over IP to support interconnected production workflows

N. Melbourne, Australia, April 19, 2017 – [Bluefish444](http://bluefish444.com), manufacturer of the highest quality uncompressed 4K/2K/HD/SD SDI & ASI video cards and mini converters in the professional video industry, today announced it will demonstrate at NAB Show 2017 a 4K live production workflow utilising the [NewTek Connect Pro](http://newtek.com) application with Bluefish444's [Epoch | 4K Supernova S+](http://bluefish444.com/epoch-4k-supernova-s-plus) video card to capture 4K SDI and encode in real time to NDI for production use.

The collaboration between Bluefish444 and NewTek enables input and output of SDI video signals up to 4K 60p as part of an NDI-based IP workflow. This will allow Bluefish444 installations globally to implement interconnected, Ultra HD production workflows comprised of SDI and IP-based technologies.

NewTek Connect Pro is a software application that runs on a standard Windows PC to serve video across a network, to and from hundreds of compatible systems and devices for switching, streaming, display, and distribution.

NDI, a royalty free enabling technology for IP live production workflows developed by NewTek, allows multiple video systems to identify and communicate with one another over IP, and to encode, transmit, and receive many streams of high quality, low latency, frame-accurate video and audio in real time.

“Bluefish444 have been fortunate to work closely with the team at NewTek to ensure that the support for Bluefish444 video I/O cards performs at its best,” said Tom Lithgow, Bluefish444 Product Manager. “With affordable access to 4K 60p video signals using Bluefish444 SDI inputs and outputs and NewTek Connect Pro, interconnected production workflows become that much more advantageous to conventional installations.”

“IP is changing the way professionals view video production workflows, including 4K,” said Michael Kornet, Executive Vice President of Business Development for NewTek. “Bluefish444 is highly respected both at NewTek and within the industry, and their 4K integration with NewTek Connect Pro presents users with compelling new opportunities in implementing the highest quality IP workflows.”

NewTek Connect Pro software, supporting 4K video resolutions, is available now. All Bluefish444 Epoch video cards are compatible with NewTek Connect Pro. The [Epoch | 4K Neutron](http://bluefish444.com/epoch-4k-neutron) and [Epoch | 4K Supernova S+](http://bluefish444.com/epoch-4k-supernova-s-plus) ranges of video cards are compatible with Connect Pro and support resolutions of up to 4K at 60fps.

Epoch video cards are available from [Bluefish444 authorised distributors and resellers worldwide](http://bluefish444.com/authorised-distributors-and-resellers-worldwide), and start from USD\$1,695. For more information, visit www.bluefish444.com. #NDIcentral

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, macOS and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit bluefish444.com

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